

AGENDA

FOX CITIES AREA ROOM TAX COMMISSION

March 17, 2025

3:00 p.m.

Fox Cities Convention & Visitors Bureau
213 S. Nicolet Road, Grand Chute WI

1. Call to order	Vicky
2. Roll call of membership	Vicky
3. Approval of September 16, 2024 Meeting Minutes – (ACTION)	Vicky
4. Financial Topics a. Status of Room Tax Collections – (ACTION) b. Mandatory Bond Redemptions	Pam Seidl
5. CVB Report a. Audit b. Annual Report c. 2025 Plan of Work	Pam Seidl
6. Unfinished Business a. Third Party Rentals and Online Travel Agent Room Tax Remittance	Vicky
7. New Business a. Hosting/Posting of Room Tax Commission Documents for public b. Review of Fiscal Agency Agreement and performance of Associated Trust c. Annual State of Wisconsin Room Tax Reporting	Vicky
8. Adjournment	Vicky

Upcoming meeting dates.

- September 15, 2025

All meetings will be held at the Fox Cities CVB: 213 S. Nicolet Rd., Grand Chute

REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE UPON REQUEST AND IF FEASIBLE.

**FOX CITIES AREA ROOM TAX COMMISSION
MEETING MINUTES**

DATE: September 16, 2024

TIME: 3:00 p.m.

PLACE: Fox Cities CVB Board Room

PRESENT: Bob Benz, Beau Bernhoft, George Dearborn, Beth English, Chuck Gifford, Amanda Hedtke, Peter Rank, Jennifer Sassman, Brad Schmidt, Thomas Wilde

ABSENT: Danielle Block, Brad Gehring, Kara Homan, Jeri Ohman, Vicky Rasmussen, William Van Rossum, Tom Watson, Jennifer Weyenberg,

STAFF: Pam Seidl, Felicia Roddy

GUEST: Brad Viegut, Baird

I. **CALL TO ORDER:** Ms. Sassman called the meeting to order at 3:03pm.

II. **ROLL CALL of MEMBERSHIP:** Ms. Roddy made note of those in attendance.

III. **MINUTES:** Minutes of the March 18, 2024 meeting were included in the September meeting packet. **Mr. Benz moved approval of the March 2024 meeting minutes as presented. Second by Mr. Rank. Motion carried.**

IV. **FINANCIAL REPORT:**

a. Ms. Seidl provided an overview of the June 2024 financial statement, and gave an update on outstanding room tax collections for quarter two 2024, including the amendment of the back page of the room tax financial where a data entry error was corrected. **Mr. Wilde moved approval of the March financial report with the corrections to the quarter two room tax financial. Second by Ms. English. Motion carried.**

b. Mr. Viegut reported that, due to higher than anticipated room tax collection, mandatory calls were made on bonds for both the Exhibition Center and Champion Center projects. The gross debt service savings for the Appleton RDA bonds is \$6,414,800 and \$5,150,596 for the Grand Chute CDA bonds. Mr. Viegut's also provided detailed financial documents, for each of the projects, which were included in the meeting packet.

V. **CVB REPORT:**

a. Ms. Seidl reported that the CVB continues to see strong sports and convention business for the area, resulting in increased room tax collections.

VI. **UNFINISHED BUSINESS:**

- a. Nothing to report.

VII. **NEW BUSINESS:**

- a. Ms. Seidl presented the Commission's 2023 Annual Report which was provided in advance as part of the meeting agenda packet.
- b. Nominations were taken for Commission officers and hotel representatives; terms shall run through September 2025. **Mr. Schmidt made a motion to approve officers and hotel representatives as follows: Vicky Rasmussen, Chair, Brad Schmidt, Vice Chair, George Dearborn, Secretary. Mr. Gifford and Ms. Hedtke to be reappointed as hotel representatives to the Commission. Second by Mr. Benz. Motion carried.**
- c. Granicus third party rental software, Host Compliance, was briefly discussed as having the potential to be shared by all the municipalities, more research will be done.

VIII. **ADJOURNMENT: Mr. Benz moved for adjournment. Second by Mr. Rank. Motion carried.**

Next meeting date: Monday, March 17, 2025

**Fox Cities Room Tax Commission
Balance Sheet
February 28, 2025**

	Current Year	Prior Year
ASSETS		
CURRENT ASSETS		
Cash		
BLC Fox Cities Rm Tax Comm	3620.59	3,133.50
Total Cash	3,620.59	3,133.50
Investments		
BLC 13 mo Cert Dep	20,000.00	20,000.00
Total Investments	20,000.00	20,000.00
Receivables		
Interest Receivable	992.29	228.99
Total Receivables	992.29	0.00
Other Current Receivables		
Total Other Curr Receivables	0.00	0.00
Total Current Assets	24,612.88	23,133.50
Other Assets		
Total Other Assets	0.00	0.00
Total Other Assets	0.00	0.00
TOTAL ASSETS	\$ 24,612.88	\$ 23,133.50
 LIABILITIES AND CAPITAL		
Current Liabilities		
	\$ 0.00	\$ 0.00
Total Current Liabilities	0.00	0.00
Long-term Liabilities		
BLC Fox Cities Rm Tax Comm	24,612.88	23,133.50
Total Liabilities	24,612.88	23,133.50
Fund Balances		
Net Income	76.33	0.00
Total Fund Balances	76.33	0.00
TOTAL LIABILITIES & CAPITAL	\$ 24,689.21	\$ 23,133.50

Fox Cities Area Room Tax Commission

2024 Room Tax Receipts Reporting

2024 Hotel/Motel Room Tax Generated - 1st Quarter

	Rate	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	Total
Room Revenue Current Quarter		\$ 4,587,975.16	\$ 8,023,277.90	\$ 84,877.00	\$ 767,989.60	\$ 558,070.60	\$ 32,997.20	\$ 279,469.00	\$ 1,556,341.90	\$ 40,960.40	\$ -	\$ 15,931,958.76
Room Revenue for Prior Quarters		\$ -	\$ 65,456.30	\$ 44,529.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 109,985.30
Total Room Revenue		\$ 4,587,975.16	\$ 8,088,734.20	\$ 129,406.00	\$ 767,989.60	\$ 558,070.60	\$ 32,997.20	\$ 279,469.00	\$ 1,556,341.90	\$ 40,960.40	\$ -	\$ 16,041,944.06
Room Tax Receipts Current Quarter	10%	\$ 458,797.52	\$ 802,327.79	\$ 8,487.70	\$ 76,798.96	\$ 55,807.06	\$ 3,299.72	\$ 27,946.90	\$ 155,634.19	\$ 4,096.04	\$ -	\$ 1,593,195.88
Room Tax Receipts Prior Quarters	10%	\$ -	\$ 6,545.63	\$ 4,452.90	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,998.53
Total Room Tax Receipts		\$ 458,797.52	\$ 808,873.42	\$ 12,940.60	\$ 76,798.96	\$ 55,807.06	\$ 3,299.72	\$ 27,946.90	\$ 155,634.19	\$ 4,096.04	\$ -	\$ 1,604,194.41
CVB Allocation	2.85%	\$ 130,757.29	\$ 230,528.92	\$ 3,688.07	\$ 21,887.70	\$ 15,905.01	\$ 940.42	\$ 7,964.87	\$ 44,355.74	\$ 1,167.37	\$ -	\$ 457,195.41
Exhibition Center allocation	3%	\$ 137,639.25	\$ 242,662.03	\$ 3,882.18	\$ 23,039.69	\$ 16,742.12	\$ 989.92	\$ 8,384.07	\$ 46,690.26	\$ 1,228.81	\$ -	\$ 481,258.32
Sports Facilities allocation	3%	\$ 137,639.25	\$ 242,662.03	\$ 3,882.18	\$ 23,039.69	\$ 16,742.12	\$ 989.92	\$ 8,384.07	\$ 46,690.26	\$ 1,228.81	\$ -	\$ 481,258.32
Municipality allocation	1.15%	\$ 52,761.71	\$ 93,020.44	\$ 1,488.17	\$ 8,831.88	\$ 6,417.81	\$ 379.47	\$ 3,213.89	\$ 17,897.93	\$ 471.04	\$ -	\$ 184,482.36

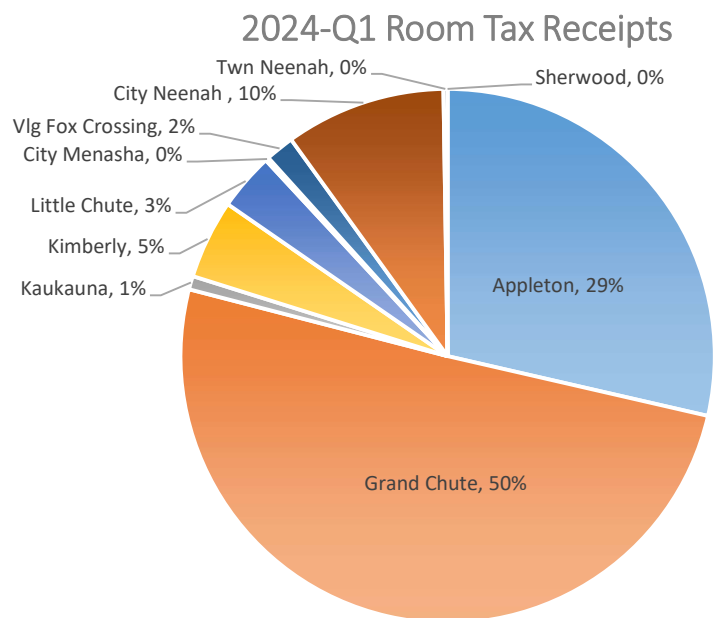
Additional funds received in 1st Quarter:

	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	Town of Neenah	Sherwood
2023-Q1		\$ 1,032.70								
2023-Q2		\$ 1,266.20								
2023-Q3		\$ 2,340.52								
2023-Q4		\$ 1,906.21	\$ 4,452.90							

Room Tax from Non Tourism Zone Communities:

	Town of Clayton	Town of Harrison
2023-Q1		
2023-Q2		
2023-Q3		
2023-Q4		
2024-Q1	\$ 762.87	\$ -

**Room Tax Currently Outstanding:
No Room Tax Currently Outstanding.**



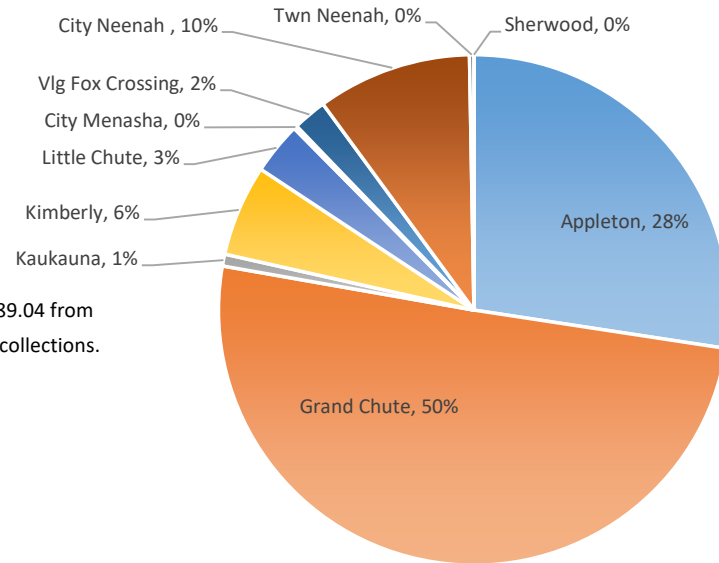
2024 Hotel/Motel Room Tax Generated - 2nd Quarter

	Rate	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	Total
Room Revenue Current Quarter		\$ 5,400,686.10	\$ 9,918,007.95	\$ 147,900.05	\$ 1,140,606.64	\$ 649,367.32	\$ 42,514.90	\$ 419,181.40	\$ 1,929,537.93	\$ 53,957.43	\$ -	\$ 19,701,759.72
Room Revenue for Prior Quarters		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Room Revenue		\$ 5,400,686.10	\$ 9,918,007.95	\$ 147,900.05	\$ 1,140,606.64	\$ 649,367.32	\$ 42,514.90	\$ 419,181.40	\$ 1,929,537.93	\$ 53,957.43	\$ -	\$ 19,701,759.72
Room Tax Receipts Current Quarter	10%	\$ 540,068.61	\$ 991,800.80	\$ 14,790.01	\$ 114,060.66	\$ 64,936.73	\$ 4,251.49	\$ 41,918.14	\$ 192,953.79	\$ 5,395.74	\$ -	\$ 1,970,175.97
Room Tax Receipts Prior Quarters	10%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Room Tax Receipts		\$ 540,068.61	\$ 991,800.80	\$ 14,790.01	\$ 114,060.66	\$ 64,936.73	\$ 4,251.49	\$ 41,918.14	\$ 192,953.79	\$ 5,395.74	\$ -	\$ 1,970,175.97
CVB Allocation	2.85%	\$ 153,919.55	\$ 282,663.23	\$ 4,215.15	\$ 32,507.29	\$ 18,506.97	\$ 1,211.68	\$ 11,946.67	\$ 54,991.83	\$ 1,537.79	\$ -	\$ 561,500.16
Exhibition Center allocation	3%	\$ 162,020.58	\$ 297,540.24	\$ 4,437.00	\$ 34,218.20	\$ 19,481.02	\$ 1,275.45	\$ 12,575.44	\$ 57,886.14	\$ 1,618.72	\$ -	\$ 591,052.79
Sports Facilities allocation	3%	\$ 162,020.58	\$ 297,540.24	\$ 4,437.00	\$ 34,218.20	\$ 19,481.02	\$ 1,275.45	\$ 12,575.44	\$ 57,886.14	\$ 1,618.72	\$ -	\$ 591,052.79
Municipality allocation	1.15%	\$ 62,107.89	\$ 114,057.09	\$ 1,700.85	\$ 13,116.98	\$ 7,467.72	\$ 488.92	\$ 4,820.59	\$ 22,189.69	\$ 620.51	\$ -	\$ 226,570.24

Additional funds received in 2nd Quarter:

	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood
2024-Q1										
2024-Q2	\$ 540,068.61	\$ 991,800.80	\$ 14,790.01	\$ 114,060.66	\$ 64,936.73	\$ 4,251.49	\$ 41,918.14	\$ 192,953.79	\$ 5,395.74	\$ -

2024-Q2 Room Tax Receipts



Room Tax from Non Tourism Zone Communities:

	Town of Clayton	Town of Harrison
2024-Q1		
2024-Q2	\$ 648.13	\$ -

Room Tax Currently Outstanding:

2024-Q1 No Outstanding Room Tax prior to 2024-Q2.

2024-Q2 Associated Trust received a 2024-Q2 late payment on 08.30.23 for \$53,289.04 from one Appleton lodging property, This will be deposited with 2024-Q3 collections.

Room Tax is outstanding from (1) City of Appleton lodging property.

Room Tax is outstanding from (1) Town of Grand Chute lodging property.

2024 Hotel/Motel Room Tax Generated - 3rd Quarter

	Rate	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	Total
Room Revenue Current Quarter		\$ 6,804,798.30	\$ 12,135,329.90	\$ 174,736.20	\$ 1,521,063.50	\$ 892,275.00	\$ 94,134.00	\$ 569,794.70	\$ 2,430,321.80	\$ 175,890.70	\$ -	\$ 24,798,344.10
Room Revenue for Prior Quarters		\$ 3,283,598.20	\$ 20,783.50	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 581,674.40	\$ -	\$ -	\$ 3,886,056.10
Total Room Revenue		\$ 10,088,396.50	\$ 12,156,113.40	\$ 174,736.20	\$ 1,521,063.50	\$ 892,275.00	\$ 94,134.00	\$ 569,794.70	\$ 3,011,996.20	\$ 175,890.70	\$ -	\$ 28,684,400.20
Room Tax Receipts Current Quarter	10%	\$ 680,479.83	\$ 1,213,532.99	\$ 17,473.62	\$ 152,106.35	\$ 89,227.50	\$ 9,413.40	\$ 56,979.47	\$ 243,032.18	\$ 17,589.07	\$ -	\$ 2,479,834.41
Room Tax Receipts Prior Quarters	10%	\$ 328,359.82	\$ 2,078.35	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 58,167.44	\$ -	\$ -	\$ 388,605.61
Total Room Tax Receipts		\$ 1,008,839.65	\$ 1,215,611.34	\$ 17,473.62	\$ 152,106.35	\$ 89,227.50	\$ 9,413.40	\$ 56,979.47	\$ 301,199.62	\$ 17,589.07	\$ -	\$ 2,868,440.02
CVB Allocation	2.85%	\$ 287,519.30	\$ 346,449.23	\$ 4,979.98	\$ 43,350.31	\$ 25,429.84	\$ 2,682.81	\$ 16,239.15	\$ 85,841.89	\$ 5,012.88	\$ -	\$ 817,505.40
Exhibition Center allocation	3%	\$ 302,651.90	\$ 364,683.40	\$ 5,242.09	\$ 45,631.91	\$ 26,768.25	\$ 2,824.02	\$ 17,093.84	\$ 90,359.89	\$ 5,276.72	\$ -	\$ 860,532.01
Sports Facilities allocation	3%	\$ 302,651.90	\$ 364,683.40	\$ 5,242.09	\$ 45,631.91	\$ 26,768.25	\$ 2,824.02	\$ 17,093.84	\$ 90,359.89	\$ 5,276.72	\$ -	\$ 860,532.01
Municipality allocation	1.15%	\$ 116,016.56	\$ 139,795.30	\$ 2,009.47	\$ 17,492.23	\$ 10,261.16	\$ 1,082.54	\$ 6,552.64	\$ 34,637.96	\$ 2,022.74	\$ -	\$ 329,870.60

Additional funds received in 3rd Quarter:

2021-Q4	Priceline paid in room tax they were holding.	2022-Q1	Priceline paid in room tax they were holding.	2022-Q2	Priceline paid in room tax they were holding.
2022-Q3	Priceline paid in room tax they were holding.	2022-Q4	Priceline paid in room tax they were holding.	2023-Q1	Priceline paid in room tax they were holding.
2023-Q2	Priceline paid in room tax they were holding.				
2024-Q2	Priceline paid in room tax they were holding.		Received late payments of \$53,289.04 from one Appleton lodging property, and \$2078.35 from one Grand Chute property.		

	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	TwN Clayton
2021-Q4	\$ 39,781.32							\$ 6,559.23			
2022-Q1	\$ 29,474.75							\$ 6,216.64			
2022-Q2	\$ 37,749.87							\$ 6,960.91			
2022-Q3	\$ 51,344.78										
2022-Q4	\$ 41,176.48										
2023-Q1	\$ 34,857.21							\$ 6,140.44			
2023-Q2	\$ 40,480.06							\$ 6,785.90			
2023-Q3								\$ 8,102.14			
2023-Q4								\$ 6,554.62			
2024-Q1								\$ 4,568.69			
2024-Q2	\$ 53,495.35	\$ 2,078.35						\$ 6,278.87			

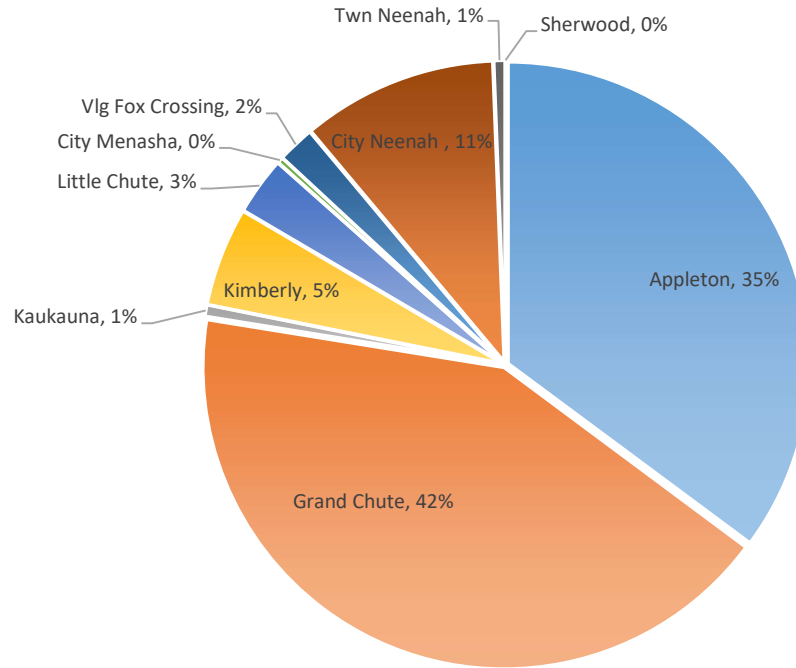
Room Tax from Non Tourism Zone Communities:

	Town of Clayton	Town of Harrison
2024-Q2		
2024-Q3	\$ 844.40	\$ -

Room Tax Currently Outstanding:

- 2024-Q2** Room Tax is outstanding from (1) City of Appleton lodging property.
- 2024-Q3** Room Tax is outstanding from (2) City of Appleton lodging properties.
Room Tax is outstanding from (1) City of Grand Chute lodging property.

2024-Q3 Room Tax Receipts



2024 Hotel/Motel Room Tax Generated - 4th Quarter

	Rate	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	Total
Room Revenue Current Quarter		\$ 6,078,337.85	\$ 9,008,890.59	\$ 63,187.44	\$ 1,039,434.35	\$ 713,875.97	\$ 25,767.94	\$ 248,800.41	\$ 1,766,033.92	\$ 41,389.30	\$ -	\$ 18,985,717.77
Room Revenue for Prior Quarters		\$ 726,006.10	\$ 145,155.90	\$ -	\$ -	\$ -	\$ 4,636.00	\$ -	\$ -	\$ -	\$ -	\$ 875,798.00
Total Room Revenue		\$ 6,804,343.95	\$ 9,154,046.49	\$ 63,187.44	\$ 1,039,434.35	\$ 713,875.97	\$ 30,403.94	\$ 248,800.41	\$ 1,766,033.92	\$ 41,389.30	\$ -	\$ 19,861,515.77
Room Tax Receipts Current Quarter	10%	\$ 607,833.81	\$ 900,888.77	\$ 6,318.74	\$ 103,944.14	\$ 71,387.59	\$ 2,576.80	\$ 24,851.97	\$ 176,603.40	\$ 4,138.93	\$ -	\$ 1,898,571.78
Room Tax Receipts Prior Quarters	10%	\$ 72,600.61	\$ 14,515.59	\$ -	\$ -	\$ -	\$ 464.00	\$ -	\$ -	\$ -	\$ -	\$ 87,580.20
Total Room Tax Receipts		\$ 680,434.42	\$ 915,404.36	\$ 6,318.74	\$ 103,944.14	\$ 71,387.59	\$ 3,040.80	\$ 24,851.97	\$ 176,603.40	\$ 4,138.93	\$ -	\$ 1,986,124.35
CVB Allocation	2.85%	\$ 193,923.80	\$ 260,890.32	\$ 1,800.84	\$ 29,623.88	\$ 20,345.47	\$ 866.51	\$ 7,090.81	\$ 50,331.97	\$ 1,179.60	\$ -	\$ 566,053.20
Deposit Adjustments		\$ 0.01	\$ (0.08)	\$ -	\$ 0.20	\$ -	\$ 0.11	\$ (8.00)	\$ -	\$ -	\$ -	\$ (7.76)
Associated Trust Deposit to FCCVB		\$ 193,923.81	\$ 260,890.24	\$ 1,800.84	\$ 29,624.08	\$ 20,345.47	\$ 866.62	\$ 7,082.81	\$ 50,331.97	\$ 1,179.60	\$ -	\$ 566,045.44
Exhibition Center allocation	3%	\$ 204,130.32	\$ 274,621.31	\$ 1,895.62	\$ 31,183.24	\$ 21,416.28	\$ 912.25	\$ 7,455.59	\$ 52,981.02	\$ 1,241.68	\$ -	\$ 595,837.31
Sports Facilities allocation	3%	\$ 204,130.32	\$ 274,621.31	\$ 1,895.62	\$ 31,183.24	\$ 21,416.28	\$ 912.25	\$ 7,455.59	\$ 52,981.02	\$ 1,241.68	\$ -	\$ 595,837.31
Municipality allocation	1.15%	\$ 78,249.96	\$ 105,271.50	\$ 726.66	\$ 11,953.58	\$ 8,209.57	\$ 349.69	\$ 2,857.98	\$ 20,309.39	\$ 475.98	\$ -	\$ 228,404.30

Additional funds received in 4th Quarter:

2024-Q2 Received late payment of \$1,769.62 from a City of Appleton property.

2024-Q3 Received late payment of \$1,548.06 and \$69,282.93 from two City of Appleton properties.

Received late payment of \$14,515.59 from a Town of Grand Chute property.

Received late payment of \$464.00 from a City of Menasha property. Deposit of \$464.00 was \$0.40 overstated from the \$463.60 required.

	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	TwN Clayton
2024-Q1											
2024-Q2	\$ 1,769.62										
2024-Q3	\$ 70,830.99	\$ 14,515.59				\$ 464.00					

Room Tax from Non Tourism Zone Communities:

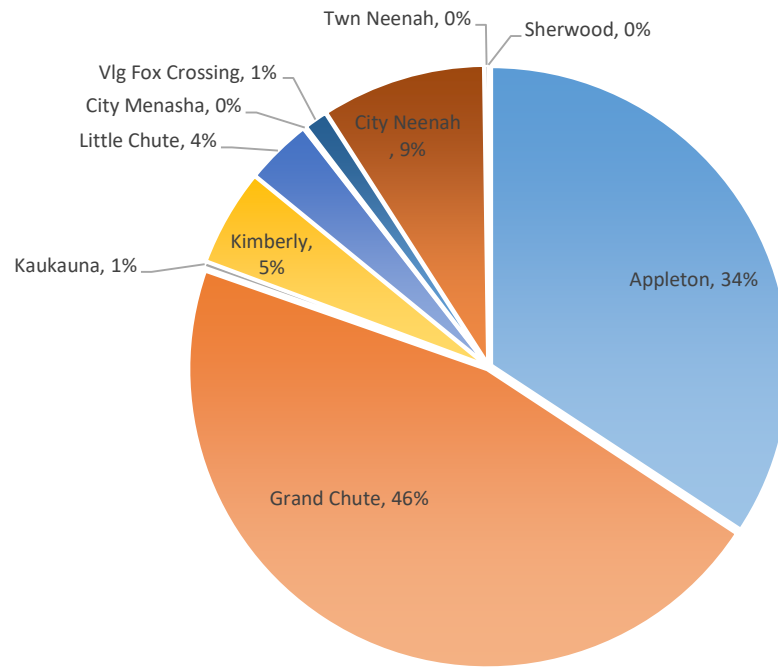
	Town of Clayton	Town of Harrison
2024-Q1		\$ 109.87
2024-Q3		\$ 448.25
2024-Q4	\$ 671.96	\$ 172.49

Room Tax Currently Outstanding:

2024-Q4 Room Tax was received late from (1) Town of Grande Chute lodging property on 2/20/2025 for \$69744.70 and will be deposited with 2025-Q1.

Room Tax was received late from (1) Village of Fox Crossing lodging property on 2/13/2025 for \$12,246.07 and will be deposited with 2025-Q1.

2024-Q3 Room Tax Receipts

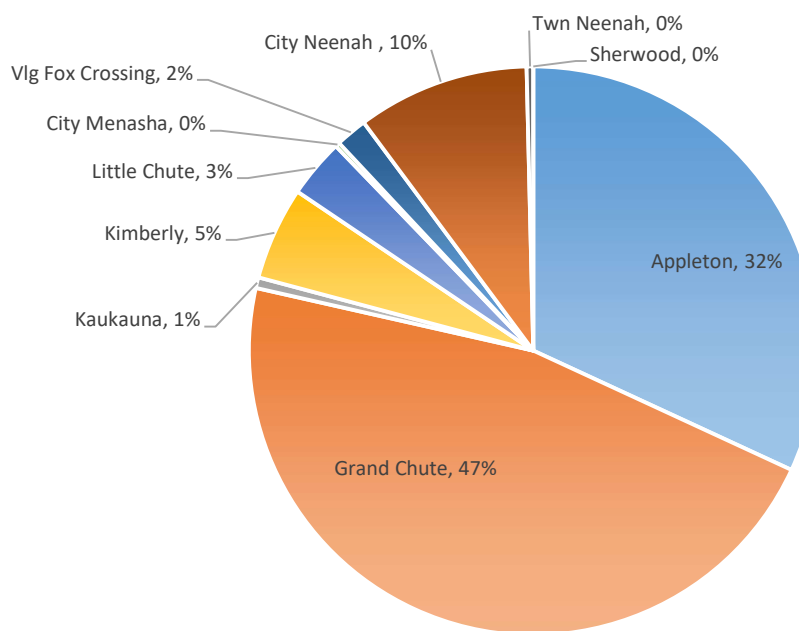


2024 Hotel/Motel Room Tax Generated - Year to Date Summary by Municipality

2024	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Vlg Fox Crossing	City Neenah	TwN Neenah	Sherwood	Total
Cummulative Room Revenue	\$ 26,881,401.71	\$ 39,316,902.04	\$ 515,229.69	\$ 4,469,094.09	\$ 2,813,588.89	\$ 200,050.04	\$ 1,517,245.51	\$ 8,263,909.95	\$ 312,197.83	\$ -	\$ 84,289,619.75
Cummulative Room Tax receipts	10% \$ 2,688,140.17	\$ 3,931,690.20	\$ 51,522.97	\$ 446,909.41	\$ 281,358.89	\$ 20,005.00	\$ 151,724.55	\$ 826,391.00	\$ 31,219.78	\$ -	\$ 8,428,961.98
CVB Allocation	2.85% \$ 766,119.95	\$ 1,120,531.71	\$ 14,684.05	\$ 127,369.18	\$ 80,187.28	\$ 5,701.43	\$ 43,241.50	\$ 235,521.43	\$ 8,897.64	\$ -	\$ 2,402,254.16
Exhibition Center allocation	3% \$ 806,442.05	\$ 1,179,507.06	\$ 15,456.89	\$ 134,072.82	\$ 84,407.67	\$ 6,001.50	\$ 45,517.37	\$ 247,917.30	\$ 9,365.93	\$ -	\$ 2,528,688.59
Sports Facilities allocation	3% \$ 806,442.05	\$ 1,179,507.06	\$ 15,456.89	\$ 134,072.82	\$ 84,407.67	\$ 6,001.50	\$ 45,517.37	\$ 247,917.30	\$ 9,365.93	\$ -	\$ 2,528,688.59
Municipality allocation	1.15% \$ 309,136.12	\$ 452,144.37	\$ 5,925.14	\$ 51,394.58	\$ 32,356.27	\$ 2,300.58	\$ 17,448.32	\$ 95,034.96	\$ 3,590.28	\$ -	\$ 969,330.63

Net CVB allocation	\$ 2,402,254.16
Exhibition Center allocation	\$ 2,528,688.59
Sports Facilities allocation	\$ 2,528,688.59
Total Amount retained by Municipality	\$ 969,330.63
Total	\$ 8,428,961.98

2024 Year to Date Room Tax Receipts



2024 Municipal Room Tax Generated Summarized by Quarter

2024	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation	\$ 457,195.41	\$ 561,500.16	\$ 817,505.40	\$ 566,045.44	\$ 2,402,246.40
Exhibition Center allocation	\$ 481,258.32	\$ 591,052.79	\$ 860,532.01	\$ 595,837.31	\$ 2,528,680.43
Sports Facilities allocation	\$ 481,258.32	\$ 591,052.79	\$ 860,532.01	\$ 595,837.31	\$ 2,528,680.43
Municipality allocation	\$ 184,482.36	\$ 226,570.24	\$ 329,870.60	\$ 228,404.30	\$ 969,327.50
Total	\$ 1,604,194.41	\$ 1,970,175.98	\$ 2,868,440.01	\$ 1,986,124.37	\$ 8,428,934.77

Room Tax Generated Historical Summary

	2016	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 326,922.01	\$ 393,617.24	\$ 520,032.13	\$ 407,835.22	\$ 1,648,406.60
Exhibition Cnt allocation		\$ 344,128.43	\$ 414,333.94	\$ 547,402.25	\$ 429,300.23	\$ 1,735,164.85
Sports Fac allocation		\$ 114,709.49	\$ 138,111.31	\$ 182,467.42	\$ 143,100.08	\$ 578,388.30
PAC allocation		\$ 229,418.95	\$ 276,222.62	\$ 364,934.83	\$ 286,200.15	\$ 1,156,776.55
Municipal allocation		\$ 131,915.90	\$ 158,828.01	\$ 209,837.53	\$ 164,565.09	\$ 665,146.53
Total		\$ 1,147,094.78	\$ 1,381,113.12	\$ 1,824,674.16	\$ 1,431,000.77	\$ 5,783,882.83

	2017	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 312,557.33	\$ 401,474.39	\$ 513,386.31	\$ 377,824.42	\$ 1,605,242.45
Exhibition Cnt allocation		\$ 329,007.70	\$ 422,604.61	\$ 540,406.66	\$ 397,709.94	\$ 1,689,728.91
Sports Fac allocation		\$ 109,669.23	\$ 140,868.20	\$ 180,135.55	\$ 132,569.98	\$ 563,242.96
PAC allocation		\$ 219,338.47	\$ 281,736.41	\$ 360,271.11	\$ 265,139.96	\$ 1,126,485.95
Municipal allocation		\$ 126,119.62	\$ 161,998.43	\$ 207,155.89	\$ 152,455.48	\$ 647,729.42
Total		\$ 1,096,692.35	\$ 1,408,682.04	\$ 1,801,355.52	\$ 1,325,699.78	\$ 5,632,429.69

	2018	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 347,378.36	\$ 423,004.62	\$ 552,059.15	\$ 391,875.51	\$ 1,714,317.64
Exhibition Cnt allocation		\$ 365,682.68	\$ 445,268.03	\$ 579,321.61	\$ 412,500.53	\$ 1,802,772.85
Sports Fac allocation		\$ 121,887.14	\$ 445,268.03	\$ 579,321.61	\$ 412,500.53	\$ 1,558,977.31
PAC allocation		\$ 243,774.29	\$ -	\$ -	\$ -	\$ 243,774.29
Municipal allocation		\$ 140,170.22	\$ 170,686.08	\$ 222,073.28	\$ 158,125.20	\$ 691,054.78
Total		\$ 1,218,892.69	\$ 1,484,226.76	\$ 1,932,775.65	\$ 1,375,001.77	\$ 6,010,896.87

	2019	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 343,192.10	\$ 444,343.97	\$ 612,065.86	\$ 424,873.12	\$ 1,824,475.05
Exhibition Cnt allocation		\$ 361,254.84	\$ 467,730.50	\$ 661,129.03	\$ 447,234.86	\$ 1,937,349.23
Sports Fac allocation		\$ 361,254.84	\$ 467,730.50	\$ 661,129.03	\$ 447,234.86	\$ 1,937,349.23
Municipal allocation		\$ 138,481.02	\$ 179,296.69	\$ 253,432.79	\$ 171,440.03	\$ 742,650.53
Total		\$ 1,204,182.80	\$ 1,559,101.66	\$ 2,187,756.71	\$ 1,490,782.87	\$ 6,441,824.04

Room Tax Generated Historical Summary

	2020	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 317,362.13	\$ 110,452.77	\$ 226,406.32	\$ 173,420.84	\$ 827,642.06
Exhibition Cnt allocation		\$ 333,869.26	\$ 114,417.05	\$ 236,673.83	\$ 180,038.24	\$ 864,998.38
Sports Fac allocation		\$ 333,869.26	\$ 114,417.05	\$ 236,673.83	\$ 180,038.24	\$ 864,998.38
Municipal allocation		\$ 127,983.22	\$ 43,859.87	\$ 90,724.97	\$ 69,014.66	\$ 331,582.72
Total		\$ 1,113,083.87	\$ 383,146.74	\$ 790,478.95	\$ 602,511.98	\$ 2,889,221.54

	2021	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 226,104.43	\$ 370,603.12	\$ 583,362.03	\$ 465,254.48	\$ 1,645,324.06
Exhibition Cnt allocation		\$ 236,486.54	\$ 388,583.95	\$ 612,484.88	\$ 489,741.56	\$ 1,727,296.93
Sports Fac allocation		\$ 236,486.54	\$ 388,583.95	\$ 612,484.88	\$ 489,741.56	\$ 1,727,296.93
Municipal allocation		\$ 90,653.17	\$ 148,957.18	\$ 234,785.87	\$ 187,734.26	\$ 662,130.48
Total		\$ 789,730.68	\$ 1,296,728.20	\$ 2,043,117.66	\$ 1,632,471.86	\$ 5,762,048.40

	2022	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 410,292.15	\$ 552,716.64	\$ 697,356.26	\$ 549,875.18	\$ 2,210,240.22
Exhibition Cnt allocation		\$ 431,886.47	\$ 581,806.99	\$ 734,059.22	\$ 578,815.98	\$ 2,326,568.66
Sports Fac allocation		\$ 431,886.47	\$ 581,806.99	\$ 734,059.22	\$ 578,815.98	\$ 2,326,568.66
Municipal allocation		\$ 165,556.48	\$ 223,026.01	\$ 281,389.37	\$ 221,879.46	\$ 891,851.32
Total		\$ 1,439,621.58	\$ 1,939,356.62	\$ 2,446,864.06	\$ 1,929,386.59	\$ 7,755,228.85

	2023	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		\$ 455,594.48	\$ 525,562.35	\$ 672,673.90	\$ 492,464.87	\$ 2,146,295.60
Exhibition Cnt allocation		\$ 479,573.14	\$ 553,223.52	\$ 708,077.79	\$ 518,384.07	\$ 2,259,258.53
Sports Fac allocation		\$ 479,573.14	\$ 553,223.52	\$ 708,077.79	\$ 518,384.07	\$ 2,259,258.53
Municipal allocation		\$ 183,836.37	\$ 212,069.02	\$ 271,429.82	\$ 198,713.89	\$ 866,049.10
Total		\$ 1,598,577.12	\$ 1,844,078.41	\$ 2,360,259.31	\$ 1,727,946.91	\$ 7,530,861.75

Room Tax Generated Historical Summary

2024	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation	\$ 457,195.41	\$ 561,500.16	\$ 817,505.40	\$ 566,045.44	\$ 2,402,246.40
Exhibition Cnt allocation	\$ 481,258.32	\$ 591,052.79	\$ 860,532.01	\$ 595,837.31	\$ 2,528,680.43
Sports Fac allocation	\$ 481,258.32	\$ 591,052.79	\$ 860,532.01	\$ 595,837.31	\$ 2,528,680.43
Municipal allocation	\$ 184,482.36	\$ 226,570.24	\$ 329,870.60	\$ 228,404.30	\$ 969,327.50
Total	\$ 1,604,194.41	\$ 1,970,175.98	\$ 2,868,440.01	\$ 1,986,124.37	\$ 8,428,934.77

Summary 2016-2024 Collections

CVB allocation	\$ 16,024,190.08
Exhibition Cnt allocation	\$ 16,871,818.76
Sports Fac allocation	\$ 14,344,760.72
PAC allocation	\$ 2,527,036.79
Municipal allocation	\$ 6,467,522.37
Total	<u>\$ 56,235,328.74</u>

2024 Third Party Lodging Room Tax

	1stQ2024	2ndQ2024	3rdQ2024	4thQ2024	Total 2024
City Appleton 2024					
Reported Room Revenue	\$ 626,989.00	\$ 885,737.10	\$ 826,297.10	\$ 644,727.50	\$ 2,983,750.70
Agoda	\$ 1,042.30	\$ 1,225.90	\$ 1,198.28	\$ 1,538.94	\$ 5,005.42
Air BnB	\$ 58,990.52	\$ 82,502.70	\$ 69,869.22	\$ 56,016.83	\$ 267,379.27
Evolve	\$ 80.20	\$ 335.43	\$ 604.28	\$ 436.70	\$ 1,456.61
Home Away	\$ 2,585.88	\$ 4,509.68	\$ 10,957.93	\$ 6,480.28	\$ 24,533.77
10% total collection	\$ 62,698.90	\$ 88,573.71	\$ 82,629.71	\$ 64,472.75	\$ 298,375.07
Town Grand Chute 2024					
Reported Room Revenue	\$ 115,348.90	\$ 138,111.80	\$ 126,722.80	\$ 111,138.10	\$ 491,321.60
Agoda	\$ 4,654.31	\$ 4,886.63	\$ 4,326.12	\$ 5,091.29	\$ 18,958.35
Air BnB	\$ 6,880.58	\$ 8,499.69	\$ 5,718.88	\$ 5,080.67	\$ 26,179.82
Alvara	\$ -	\$ -	\$ -	\$ -	\$ -
Evolve	\$ -	\$ -	\$ 184.97	\$ 519.32	\$ 704.29
Home Away	\$ -	\$ 424.86	\$ 2,442.31	\$ 422.53	\$ 3,289.70
10% total collection	\$ 11,534.89	\$ 13,811.18	\$ 12,672.28	\$ 11,113.81	\$ 49,132.16
City of Neenah 2024					
Reported Room Revenue	\$ 58,988.10	\$ 94,705.00	\$ 133,611.80	\$ 77,401.50	\$ 364,706.40
Agoda	\$ 229.25	\$ 462.56	\$ 624.76	\$ 666.87	\$ 1,983.44
Air BnB	\$ 5,573.96	\$ 8,153.62	\$ 8,428.71	\$ 4,379.32	\$ 26,535.61
Booking.com	\$ -	\$ -	\$ -	\$ 1,717.13	\$ 1,717.13
Evolve	\$ 95.60	\$ 139.60	\$ 307.71	\$ 496.13	\$ 1,039.04
Home Away	\$ -	\$ 714.72	\$ 4,000.00	\$ 480.70	\$ 5,195.42
10% total collection	\$ 5,898.81	\$ 9,470.50	\$ 13,361.18	\$ 7,740.15	\$ 36,470.64
City Kaukauna 2024					
Reported Room Revenue	\$ 23,238.30	\$ 35,371.90	\$ 35,935.40	\$ 34,033.90	\$ 128,579.50
Agoda	\$ 23.96	\$ 53.79	\$ 11.14	\$ 93.38	\$ 182.27
Air BnB	\$ 2,044.36	\$ 2,531.08	\$ 2,737.60	\$ 2,862.03	\$ 10,175.07
Booking.com	\$ -	\$ -	\$ -	\$ 371.38	\$ 371.38
Evolve	\$ -	\$ -	\$ -	\$ -	\$ -
Home Away	\$ 255.51	\$ 952.32	\$ 844.80	\$ 76.60	\$ 2,129.23
10% total collection	\$ 2,323.83	\$ 3,537.19	\$ 3,593.54	\$ 3,403.39	\$ 12,857.95
Village Kimberly 2024					
Reported Room Revenue	\$ 13,551.30	\$ 19,321.80	\$ 3,562.00	\$ 857.00	\$ 37,292.10
Air B&B	\$ 1,144.23	\$ 1,830.68	\$ -	\$ -	\$ 2,974.91
Home Away	\$ 210.90	\$ 101.50	\$ 356.20	\$ 85.70	\$ 754.30
10% total collection	\$ 1,355.13	\$ 1,932.18	\$ 356.20	\$ 85.70	\$ 3,729.21
Village Little Chute 2024					
Reported Room Revenue	\$ 21,106.80	\$ 30,719.10	\$ 53,830.50	\$ 32,818.20	\$ 138,474.60
Agoda	\$ 625.69	\$ 932.32	\$ 1,377.41	\$ 816.47	\$ 3,751.89
Air BnB	\$ 1,364.28	\$ 1,478.05	\$ 2,386.72	\$ 970.55	\$ 6,199.60
Booking.com	\$ -	\$ -	\$ -	\$ 715.05	\$ 715.05
Evolve	\$ 120.71	\$ 240.84	\$ 515.12	\$ 684.15	\$ 1,560.82
Home Away	\$ -	\$ 420.70	\$ 1,103.80	\$ 95.60	\$ 1,620.10
10% total collection	\$ 2,110.68	\$ 3,071.91	\$ 5,383.05	\$ 3,281.82	\$ 13,847.46
Town Neenah 2024					
Reported Room Revenue	\$ 40,960.40	\$ 53,957.40	\$ 175,890.70	\$ 41,389.30	\$ 312,197.80
Air BnB	\$ 3,786.84	\$ 1,708.02	\$ 4,044.67	\$ 2,295.77	\$ 11,835.30
Evolve	\$ 309.20	\$ 366.87	\$ 420.63	\$ 309.96	\$ 1,406.66
Home Away	\$ -	\$ 3,320.85	\$ 13,123.77	\$ 1,533.20	\$ 17,977.82
10% total collection	\$ 4,096.04	\$ 5,395.74	\$ 17,589.07	\$ 4,138.93	\$ 31,219.78
Village Fox Crossing 2024					
Reported Room Revenue	\$ 15,783.40	\$ 20,451.00	\$ 87,747.20	\$ 13,206.00	\$ 137,187.60
Air BnB	\$ -	\$ 103.40	\$ 792.72	\$ 313.13	\$ 1,211.25
Evolve	\$ 905.84	\$ 374.10	\$ 1,549.17	\$ 342.10	\$ 3,171.21
Home Away	\$ 672.50	\$ 1,671.00	\$ 7,225.55	\$ 978.50	\$ 10,547.55
10% total collection	\$ 1,578.34	\$ 2,045.10	\$ 8,774.72	\$ 1,320.60	\$ 13,718.76
City Menasha 2024					
Reported Room Revenue	\$ 20,306.30	\$ 25,858.90	\$ 62,384.20	\$ 15,699.50	\$ 124,248.90
Air BnB	\$ 1,862.74	\$ 1,072.60	\$ 1,429.64	\$ 249.35	\$ 4,614.33
Evolve	\$ -	\$ 63.40	\$ 338.10	\$ 342.10	\$ 743.60
Home Away	\$ 167.89	\$ 1,449.89	\$ 4,470.68	\$ 978.50	\$ 7,066.96
10% total collection	\$ 2,030.63	\$ 2,585.89	\$ 6,238.42	\$ 1,569.95	\$ 12,424.89
Village Sherwood 2024					
Reported Room Revenue	\$ -	\$ -	\$ -	\$ -	\$ -
Home Away	\$ -	\$ -	\$ -	\$ -	\$ -
10% total collection	\$ -	\$ -	\$ -	\$ -	\$ -
2024 Reported Room Revenue	\$ 936,272.50	\$ 1,304,234.00	\$ 1,505,981.70	\$ 971,271.00	\$ 4,717,759.20
2024 Room Tax Receipts	\$ 93,627.25	\$ 130,423.40	\$ 150,598.17	\$ 97,127.10	\$ 471,775.92
2024 CVB Allocation	\$ 26,683.77	\$ 37,170.67	\$ 42,920.48	\$ 27,681.22	\$ 134,456.14
2024 Exhibition Cntr Allocation	\$ 28,088.18	\$ 39,127.02	\$ 45,179.45	\$ 29,138.13	\$ 141,532.78
2024 Sports Facilities Allocation	\$ 28,088.18	\$ 39,127.02	\$ 45,179.45	\$ 29,138.13	\$ 141,532.78
2024 Municipality Allocation	\$ 10,767.13	\$ 14,998.69	\$ 17,318.79	\$ 11,169.62	\$ 54,254.23
AirBnB	\$ 81,647.51	\$ 107,879.84	\$ 95,408.16	\$ 72,167.65	\$ 357,103.16
Agoda	\$ 6,575.51	\$ 7,561.20	\$ 7,537.71	\$ 8,206.95	\$ 29,881.37
Alvara	\$ -	\$ -	\$ -	\$ -	\$ -
Evolve	\$ 1,511.55	\$ 1,520.24	\$ 3,919.98	\$ 3,130.46	\$ 10,082.23
HomeAway	\$ 3,892.68	\$ 13,565.52	\$ 44,525.04	\$ 11,131.61	\$ 73,114.85
Total	\$ 93,627.25	\$ 130,526.80	\$ 151,390.89	\$ 94,636.67	\$ 470,181.61