

Tourism Development Grant Application Form: On-Site Signage

The Fox Cities Convention & Visitors Bureau accepts grant applications for costs related to development of Fox Cities visitor attractions and amenities.

Tourism Development grants may not be used for operating expenses, annual fund drives, endowment funds, reimbursement of previously incurred expenses, research, travel, or expenses typically considered to be overhead.

Grant deadlines:
February 20th, April 20th, October 20th, and December 20th

Questions? Contact Pam Seidl, FCCVB Executive Director
pseidl@foxcities.org or 920-734-3358

Date: *

Month Day Year

Attraction name: *

Owner of attraction if different:

Individual in charge of grant project: *

First Name Last Name

Email: *

example@example.com

Mailing address: *

Street Address

Street Address Line 2

Phone: *

Please enter a valid phone number.

Why is a new sign (or signs) needed?: *

Why is the sign (or signs) you're proposing better than what's currently in place? Will existing sign(s) be removed?: *

Where will the sign(s) you're proposing be located? How visible will it be to guests?: *

What is your intended timeframe for installing the sign(s) described in this grant application?: *

How will the sign(s) purchased with this grant money be maintained once installed?: *

Describe the kind of experience a visitor has at this attraction: *

When is the attraction open to the public?

Months of the year:

Days of the week:

Hours daily:

What are the admission fees?: *

How many visitors come to the attraction each year?

Local

More than an hour away

Current calendar YTD:

Previous calendar year (last year)

Previous calendar year (two years ago)

How were these numbers tracked?: *

How do you market your attraction to visitors from beyond the Fox Cities? *

Have you approached the appropriate municipal body to ensure that the sign you are proposing will be approved for installation? *

Who will be in charge of managing this sign project? Why is this individual qualified to do so?: *

What else should we know to help us decided whether to approve this grant?: *

Attraction On-Site Sign Budget - Requested Grant Amount: *

Project Expenses:

**Tourism
Development
Grant**

Cash Match

Sign fabrication:

Sign posts and hardware:

Direct sign installation costs (please itemize and clearly describe installation costs in the box below):

Totals for each column:

Describe itemized installation costs: *

Total Project Cost *

This grant requires a cash match of at least 25% of the total costs. Please describe the source and status of your cash match. Approved? Requested or applied for? *

Title of person in charge of project *

Date of signature *

Month Day Year

Required enclosures:

- Photo of Current Sign
- Rendering of proposed sign to be funded with this grant

