

Tourism Development Grant Application Form: Wayfinding Signage

The Fox Cities Convention & Visitors Bureau accepts grant applications for costs related to development of Fox Cities visitor attractions and amenities.

Tourism Development grants may not be used for operating expenses, annual fund drives, endowment funds, reimbursement of previously incurred expenses, research, travel or expenses typically considered to be overhead.

Grant deadlines
February 20, April 20, June 20, October 20 and December 20

Questions? Contact Pam Seidl, FCCVB Executive Director
pseidl@foxcities.org or 920-734-3358

Date: *

Month Day Year

Municipality or municipalities applying: *

Population: *

Individual in charge of project: *

First Name Last Name

Email address: *

example@example.com

Address: *

Street Address

Street Address Line 2

Phone Number *

Please enter a valid phone number.

What kind of wayfinding signage do you currently have (include vehicular, bicycle and pedestrian in your response)?: *

Have you secured community support (citizens, municipal staff, governing body) for bicycle and pedestrian wayfinding signage consistent with the ECWRPC Wayfinding Guidebook? See below for guidebook. *

Which of the following off street sign types do you intend to purchase and install (check all that apply):

- Bike/Ped Directional
- Vehicular Trailhead
- Map Kiosk
- Turn
- Confirmation
- Mile Marker
- Point of Interest

Which of the following on street sign types do you intend to purchase and install (check all that apply):

- Directional

Confirmation
Street Sign Blade

Please describe any challenges you anticipate with this project?: *

What is your intended timeframe for installing signs?: *

How will the signs purchased with this grant money be maintained once installed: *

Who will be in charge of managing the signage project? Why is this individual qualified to do so? *

Requested grant amount: *

Bike/ Ped Signage Projects ONLY: (if neither, write N/A in space below). Describe how the bicycle and pedestrian facilities for this wayfinding signage proposal attract, support or enhance the experience of an out-of-town visitor. Consider how these facilities enhance the visitor experience; attract leisure travelers, conventions, or sporting events; give access to a Fox Cities body of water; and/or serve overnight visitors: *

Bike/ Ped Signage Projects ONLY: (if neither, write N/A in space below). Are the bicycle and pedestrian facilities for this wayfinding signage proposal maintained and open to the public year-round? If not, during what months?: *

Bike/ Ped Signage Projects ONLY: (if neither, write N/A in space below). Do the facilities included in your proposal help to connect neighboring communities and/or regional trails? If yes, explain how: *

Wayfinding Signage Project Budget

Source: Dollar Amount:

Local Cash/In-Kind Match Sources 1:

Local Cash/In-Kind Match Sources 2:

Local Cash/In-Kind Match Sources 3:

Local Cash/In-Kind Match Sources 4:

Project Expenses

Tourism Development Grant (Dollar Amount) Local Cash/In-Kind Match (Dollar Amount)

Sign Construction:

Sign posts and hardware:

Direct sign installation costs (please itemize and define these costs in the section below):

Totals:

Define direct sign installation costs: *

Total Project Cost: *

Please describe the status of your cash match. Approved? Requested or applied for?: *

What else should we know to help us make this decision? *

REQUIRED ENCLOSURES - See page 6

Title of individual in charge of project *

Date of signature *

Month Day Year

Required Enclosures:

- List of signs to be installed
- Minutes from municipal governing body indicating approval of wayfinding signage consistent with the wayfinding analysis and recommendations
- Letter from mayor, town chairman or village president indicating his/her support of the project
- Copy of municipal room tax ordinance to demonstrate eligibility